

I A M

EMERGENCE,
IDENTITY, PERSONA

Who am I?, ego, personality, appearance,
one's mask, how you want to be perceived,
physical body, new beginnings,



how you behave when meeting
new people and engaging new
experiences, defense mechanisms.

1



I H A V E

PERSONAL
VALUES AND
RESOURCES SELF-ESTEEM

Values, money, resources, earning capacity,
financial security, how you handle money,



spending style, material possessions,
material comfort, acquisitiveness,
attachments, self-worth,
self-esteem, talents,
preferences, tastes.

2



I T H I N K

COMMUNICATION,
INTERACTION,
PERCEPTION

Intellectual function, left-brain, thoughts,
speech, writing, social interaction,



learning capacity,
early education, immediate
environment,
neighbourhood,
siblings, nearby friends,
neighbors, local travel.

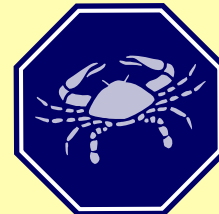
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I F E E L

HOME
PERSONAL HISTORY

Foundation, mother or father, early
childhood, domestic affairs, ancestry,
heritage, base of emotional security,



protection, comfort, nurturance, refuge,
sanctuary, home of the soul, conditions
surrounding the later years
and the end of life.

4



I WILL

CREATIVITY, JOY OF BEING

Creative self-expression, children,
inner child, love affairs, romance, pleasure,
sex, amusement, leisure time activities,



hobbies, interests, entertainment, art,
music, dance, sports, playfulness,
speculation, gambling, risk-taking.

5



I ANALYZE.

HEALTH, INNER AND OUTER WORK, SERVICE

Daily rituals & routines, mundane,
duties & tasks, work habits, service to



others, job responsibilities, the alignment
of outer work with inner work, personal
health, habits, diet and exercise,
volunteering, technical expertise,
perfectionism, pets.

6



I RELATE

ONE-TO-ONE RELATIONSHIPS

All one-to-one relationships, (both business
and personal, significant others, marriage,
partnership, close friends, clients,



the inner partner, your anima or animus,
image of the ideal partner, corporate
competition, lawsuits, known enemies.

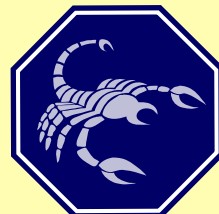
7



I DESIRE

OTHER PEOPLE'S VALUES AND RESOURCES

Other people's money and resources and
power, trust, secrets, erotic sex, power plays



and manipulations, give and take, taxes,
debts, inheritance, corporate finance,
death and transformation,
regeneration, the occult,
obsession, the shadow.

8



I UNDERSTAND

SPIRITUALITY RELATIONSHIP TO GOD

Spirituality, religion, truth,
the high mind, higher education,
philosophy, the legal system,



the personal belief system, publishing,
journalism, foreigners, foreign matters,
cultural interests, foreign or long
distance travel, expansion of horizon.

9



I USE

HIGHEST POTENTIAL

Profession, vocation, career, life
direction, ambition, achievement,
accomplishments, recognition,



reputation, social status,
prestige, authority figures, parents,
boss, leadership, your own power,
power over others.

10



I KNOW

SOUL COMPANIONS GLOBAL COMMUNITY

Humanitarianism, social reform,
globalism, unlimited potential, optimism,



future-orientation, groups, organisations,
acquaintances, long-term friendships,
networking, technology,
Internet, virtual reality.

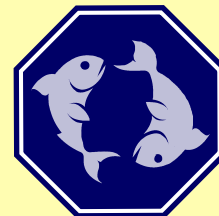
11



I BELIEVE

JOURNEY FROM SEPERATION TO MYSTICAL UNION

The unconscious, psyche, extreme privacy,
isolation, what's hidden away, working



behind the scenes, bureaucracies, large,
corporations & institutions, confinement,
monasteries, secret enemies, fantasy,
clandestine affairs, escape,
self-undoing.

12

